



# THE INTERNATIONAL CONGRESS OF ESTHETICS AND SPA



**FORT LAUDERDALE, FL**  
**OCTOBER 19 & 20, 2025**  
BROWARD COUNTY CONVENTION CENTER

## EXHIBITOR KIT

**LNEonline.com**

3929 Ponce de Leon Blvd, Coral Gables, FL 33134 Toll Free: 1.800.471.0229 International: 305.443.2322

# Aesthetic Congress Communications

THE INTERNATIONAL CONGRESS OF ESTHETICS AND SPA | Fort Lauderdale, FL

Broward County Convention Center | October 19 & 20 2025

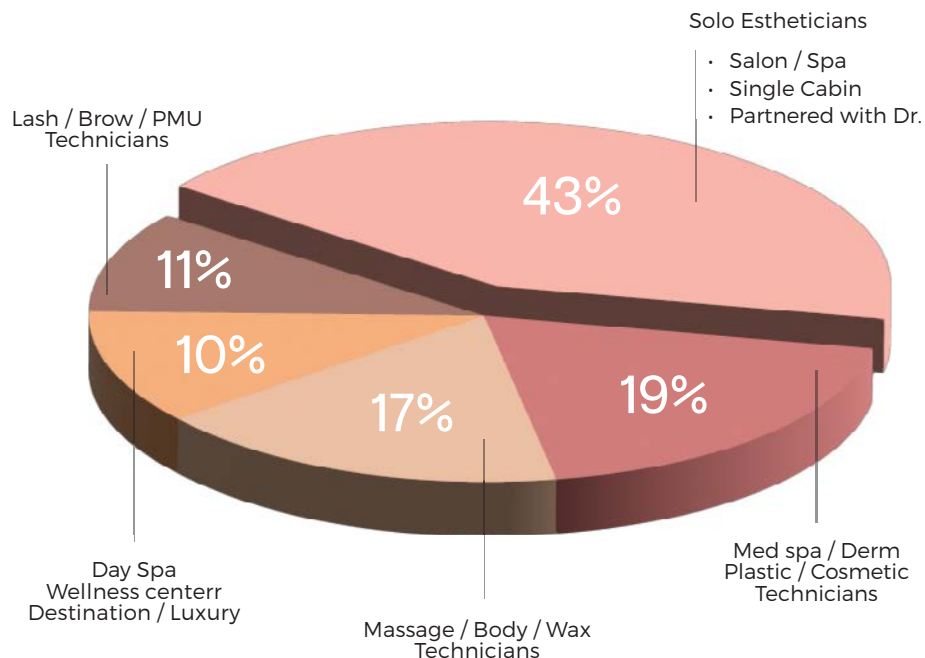
## THE **RIGHT** AUDIENCE

• Philadelphia, PA • Dallas, TX • Long Beach, CA • Fort Lauderdale, FL

### EXHIBIT, ATTRACT, NETWORK & SELL

At The International Congress of Esthetics and Spa, the leading B2B industry event for skin care and spa professionals in North America!

- + Conferences on Business, Marketing, Retail, Social Media, Wellness and more!
- + Product-focused classes offered by exhibitors.



Partnerships are the cornerstone of our community—connecting brands, attendees, and subscribers to drive innovation and elevate the beauty industry together.

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## MARKETING WITH A TARGETED APPROACH

The International Congress of Esthetics and Spa attracts buyers from all facets of the skin care and spa industry.



**DIGITAL  
PROGRAM**



**WEEKLY  
NEWSLETTER**



**ESTHETICIAN  
EDIT PODCAST**



**E-BLASTS**

- Dedicated show email blasts available to our database. (\$1,500)  
contact [danni@lneonline.com](mailto:danni@lneonline.com)



**89,000**  
Monthly web views



**75,000**  
Email subscribers



**60,000**  
Social media



**31,000**  
Unique monthly click rate

# HOW TO SIGN ELECTRONICALLY

1

## FOR ADOBE ACROBAT OR ADOBE READER

- Click on the 'Authorized Signature' field and select 'New ID' from the drop down menu

Then choose 'A new digital ID I want to create now' and fill in your information to create your Digital ID. This ID can be used to sign future documents using Adobe Reader/Acrobat

2

## FOR APPLE PREVIEW

- Click on the 'Markup Toolbar' Button to open the top toolbar



- Then click on the 'Sign Document' Button



And click on 'Create Signature', write your signature on a white piece of paper and display it to the camera, Preview will automatically take a snapshot when the signature is detected.

You can then save your signature and use it to sign future documents in Apple Preview

- Once you are done signing, click on the 'Markup Toolbar' button to end the signing tool



# Aesthetic Congress Communications

THE INTERNATIONAL CONGRESS OF ESTHETICS AND SPA | Fort Lauderdale, FL

Broward County Convention Center | October 19 & 20 2025

## EXHIBIT SPACE CONTRACT

**1. APPLICATION and CONTRACT** for exhibit space at **THE INTERNATIONAL CONGRESS OF ESTHETICS AND SPA**, Fort Lauderdale, FL 2025 managed by Aesthetic Congress Communications, to be held at the Broward County Convention Center on October 19 & 20, 2025. Return copy of completed application to Aesthetic Congress Communications, 3929 Ponce de Leon Blvd., Coral Gables, Florida 33134 or fax to 1.305.443.1664

COMPANY NAME (as it should appear in all future Congress material)

STREET ADDRESS

CITY STATE ZIP CODE

COMPANY REPRESENTATIVE TO RECEIVE EXHIBIT CORRESPONDANCE AND BULLETINS TITLE PHONE

E-MAIL WEB SITE FAX

### 2. TOLL FREE NUMBER

(as it should appear in all future Congress material)

### 3. IMPORTANT

Brief description of products or services to be exhibited

### 4. PREFERRED BOOTH LOCATIONS (add more if needed)

1<sup>st</sup> choice \_\_\_\_\_

2<sup>nd</sup> choice \_\_\_\_\_

3<sup>rd</sup> choice \_\_\_\_\_

### 5. ITEMS INCLUDED WITH BOOTH RENTAL

- Standard 8' backwall
- Carpeted booth
- 3' side-draped walls
- Booth identification sign
- Two chairs
- One 6' draped table
- One wastebasket
- Security service
- Exhibitor service manual
- Free listing in official digital show program (contract received before 5/14/2025)
- Free listing and link on the congress' web site

### 7. BOOTH FEES

Contract and deposit received before January 24, 2025

\$3,000.00 per booth

Contract and deposit received after January 24, 2025

\$3,500.00 per booth

### 8. BOOTH #

### PRICE PER BOOTH

GRAND TOTAL

### 9. PAYMENT SCHEDULE

A minimum deposit of 50% of the total rental fee of your booth is required with the application. The final 50% is due 60 days before the show opening date (August 19, 2025).

### 9. PAYMENT ZELLE:

**ICES@LNEonline.com**

### BY CHECK:

Check # \_\_\_\_\_

Make check payable to

**Aesthetic Congress Communications, Inc.**

3929 Ponce de Leon Blvd., Coral Gables, FL 33134

By signing the exhibitor acknowledges having read and agreed the Terms & Conditions on the reverse side of this Contract. Exhibitors understand that this application will become a binding contract upon acceptance by Aesthetic Congress Communications (ACC). Any changes to the information on this application must be provided to ACC in writing.

Application's Authorized Signature \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_

**1. Contract.** This Application and Contract for Exhibit Space ("Contract") at an International Congress of Esthetics and Spa ("Trade Show") when properly executed by the Applicant ("Exhibitor") shall upon written acceptance by Aesthetic Congress Communications, Inc. ("Management") constitute a valid and binding contract. Management reserves the right to establish further conditions, rules and regulations as may be deemed necessary for the general success of the Trade Show. It is further agreed that the conditions, rules and regulations as stated in this Contract and as outlined in the Exhibitor's Service Manual are made a part of this Contract and fully incorporated into this Contract, and that the Exhibitor agrees to be bound by each and every such condition, rule and regulation.

**2. Use of Space.** Management reserves the right to decline, prohibit or expel any exhibit which in its judgment, is out of keeping with the character of the Trade Show. This reservation applies to all persons, printed materials, products, conduct of the Exhibitor or its employees, contractors, agents or guests, sound level, and all other aspects of the Exhibitor's exhibit. Distribution of advertising material and Exhibitor solicitations of any sort shall be restricted to the Exhibitor's booth. Exhibitor's exhibit or product may not extend beyond the limits of the Exhibitor's booth. Exhibitor shall arrange its exhibit so as not to obscure or prejudice adjacent exhibitors in the opinion of Management. Exhibitor may not assign or sublet any part of its assigned space without the prior written consent of Management. Any space not occupied by the time set for completion of installation of displays may be reassigned at the discretion of Management. Exhibitor's Deposit will be forfeited unless special arrangements have been approved by Management. Exhibitor will keep its exhibit open and staffed at all times during the Trade Show hours.

**Booths -** Standard booth equipment (back and side walls, identification sign, two chairs, and one draped table) is provided by Management without cost to the Exhibitor. If Exhibitor plans to install a completely constructed display of such character that the Exhibitor will not require or desire the use of standard booth equipment, no part thereof shall project as to obstruct the view of adjacent booths. No display or its contents may exceed a height of 8' nor may the sidewalls be higher than 4' within a distance halfway between the back wall and aisle. Raw wood, cardboard or similar material for wings to booths must be covered or painted if they are visible in adjacent booths.

Failure to comply with the rules and regulations of this Contract and as stated in the Exhibitor's Service Manual will result in the alteration or removal of the booth at the Exhibitor's expense. Rental fees for services and exhibit space are not refundable. Exhibitors shall be bound by all pertinent laws, codes and regulations of municipal or other authorities having jurisdiction over the exhibit facility or the conducting of said exhibit, together with the rules and regulations of the owners and/or operators of the facility in which the exhibition is held.

**3. Cancellation, Termination and Refund Policy –** If Exhibitor cancels this Contract in writing delivered to Management at least 60 days prior to the first show day of the Trade Show, Management shall retain 25% of the total rental amount and shall refund any excess paid by Exhibitor over that amount through the date of cancellation. No refund will be made for any attempted cancellation within 60 days of the first show day of the Trade Show.

Exhibitor understands that if Exhibitor fails to comply in any respect with the terms of this Contract including any conditions, rules and regulations for the Trade Show, Management shall have the right without notice to the Exhibitor to immediately sell or offer for sale the exhibit space covered by this Contract. Exhibitor further understands that it shall be liable for any deficiency, loss or damage suffered by Management as a result of its failure to comply and that Exhibitor agrees to pay any such amount immediately, upon demand together with reasonable expenses and costs incurred. It is further agreed that actual utilization of the exhibit space is essential to the success of the Trade Show. If Exhibitor is unable to affect the sale of the space as herein provided, Management is expressly authorized to utilize or cause the unused exhibit space to be occupied or otherwise utilized in such manner as it may deem in the best interest of the Trade Show without any refund, rebate or allowance whatsoever to the Exhibitor and without in any way releasing the Exhibitor from any liability hereunder, and Exhibitor expressly agrees to pay the full sum set forth in this Contract.

Management will not be liable for the fulfillment of its obligations under this Contract as to the delivery of exhibit space if non-delivery is due to any of the following causes: the facility being damaged or destroyed by fire, dangerous or inclement weather, lack of utilities to the facility, act of God, public enemy, war or insurrections, travel limitations, strikes, lock-outs, acts of vandalism, terrorism or terrorist threats, riots or other civil disturbances, an epidemic, pandemic or other similar public health risk, the facility being unavailable due to governmental action or anticipated governmental action which would prohibit a Trade Show such as ours or limit the capacity of the facility below our normal attendance, any other laws, rules, regulations or orders of federal, state or local government which would prohibit holding the Trade Show at the facility or impose substantial limitations, postponement or cancellation of the Trade Show for any other reason, or for any cause beyond the control of Management.

If Management is not able to hold a Trade Show for any of the above named reasons Management agrees to reimburse Exhibitor the amount paid by Exhibitor to Management, less its pro rata portion of any and all non-cancelable

expenses committed or incurred by Management relating to holding the exhibit such as but not limited to rent, advertising and marketing, fees and salaries, and other operating costs.

All Exhibitors must have current account balances and maintain such account current 30 days prior to the opening date of the Trade Show for advertising, products, or any other product or service previously provided by Management and/or Les Nouvelles Esthetiques, Inc. Failure to bring or maintain any account current at such time will result in cancellation and termination of this Contract. No refunds will be made as a result of cancellation for this reason nor will such funds be applied against past due balances, said funds being forfeited.

**4. Liability and Insurance.** Exhibitor shall be fully responsible to pay for any and all injuries to persons or property damages to the convention facilities or the property of any third party which results from any act or omission of Exhibitor, its officers, directors, managers, employees, contractors, guests or agents.

Exhibitor must carry worker's compensation, comprehensive general liability including products and completed operations, independent contractors, personal injury, and blanket contractual liability with minimum limits determined by Management. These coverages must be evidenced by a Certificate of Insurance with a 30-day notice of cancellation provision to the holder and supplied to and naming Management as additional insured at least 30 days before the proposed exhibit date. It is strongly recommended that Exhibitors also carry insurance to cover loss of or damage to their exhibits or other personal property while such property is located at or is in transit to or from the Trade Show site. While the Trade Show provides security guards, this is solely as an accommodation to exhibitors, and Management assume no responsibility for any loss, damage or injury to any property of the Exhibitor or to any of its officers, agents, employees, guests or contractors, whether attributable to accident, fire, theft, or any other cause whatsoever. The Exhibitor expressly agrees to save and hold harmless Aesthetic Congress Communications, Inc., and Les Nouvelles Esthetiques, Inc., their subsidiaries and affiliates, as well as each of their officers, directors, owners, contractors, management, agents, and employees from any and all claims, liabilities and losses for injuries to persons (including death) or damage to property arising in connection with the event or with Exhibitor's use of the exhibit space, except such losses as may be the direct result of the gross negligence of Aesthetic Congress Communications, Inc. or Les Nouvelles Esthetiques, Inc.

**5. Available Services.** On behalf of the exhibitors, Management has designated official Exhibition contractors to provide the following: drayage, cartage, furniture, booth and floor decorations, signs, photographs, telephone services, and other services. Services of electricians, plumbers, carpenters and other labor will be available and charged for at the then prevailing rates. Contractors and rates will be listed in the Exhibitor Service Manual to be issued separately. Management assumes no responsibility or liability for any of the services performed or materials delivered by the foregoing persons, parties and organizations. Arrangements for these services and payments are to be made between exhibitors and official Exhibition contractors. Rules and regulations for union labor are made by the local unions and these regulations may be changed at any time. When union labor is required because of building or contractor requirements, the Exhibitor agrees to comply with the regulations.

**6. Protection of Facilities.** Nothing shall be posted on, or tacked, nailed, screwed, or otherwise attached to the columns, walls, floors, or other parts of the convention hall exhibit area without permission from the proper building authority. Fluids, caustic or staining, must not be used where they may damage floor coverings. Packing, unpacking and assembly of exhibits shall be done only in designated areas and in conformity with the directions of the Management, the convention hall manager or their assistants.

**7. Installation and Dismantling.** The specific requirements as to time for installation and dismantling of exhibits shall be set forth in the Exhibitor Service Manual supplied to each exhibitor for the particular Trade Show. Such requirements shall be binding upon Exhibitor as though fully set forth in this Contract.

**8. Attorney's Fees.** Should Management incur any legal fees or costs in connection with collection of any amounts due under this Contract, Exhibitor shall pay all such fees and costs incurred prior to litigation. If either party brings litigation in order to enforce its rights under this Contract, the prevailing party in any litigation shall be entitled, in addition to such other and further relief to which it is entitled, to an additional reasonable sum for its attorney's fees and costs.

**9. Applicable Law.** This Agreement shall be construed under the laws of the State of Florida. The parties agree that jurisdiction and venue for any dispute under this agreement shall be in the state courts located in Miami-Dade County, Florida and the Federal courts of the Southern District of Florida. Exhibitor irrevocably and unconditionally agrees to subject itself to the jurisdiction of those courts; waive any objection to the laying of venue of any such action or proceeding in any such court; and waive and agree not to plead or claim that any such action or proceeding brought in any such court has been brought in an inconvenient forum.

Initials\_\_\_\_\_

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THE INTERNATIONAL CONGRESS OF ESTHETICS AND SPA | Fort Lauderdale, FL

Broward County Convention Center | October 19 & 20 2025

## CAFE

144	145 244	245 344	345 444	445 544	545 644	645 744	745 844	845 944	
142									
140	141 240	241 340	341 440	441 540	541 640	641 740	741 840	841 940	941
138	139 238	239 338	339 438	439 538	539 638	639 738	739 838	839 938	939
134	135 234	235 334	335 434	435 534	535 634	635 734	735 834	835 934	935
132	133 232	233 332	333 432	433 532	533 632	633 732	733 832	833 932	933
128	129 228	229 328	329 428	429 528	529 628	629 728	729 828	829 928	929
126	127 226	227 326	327 426	427 526	527 626	627 726	727 826	827 926	927
122	123 222	223 322	323 422	423 522	523 622	623 722	723 822	823 922	923
120	121 220	221 320	321 420	421 520	521 620	621 720	721 820	821 920	921
118									919
116	117 216	217 316	317 416	417 516	517 616	617 716	717 816	817 916	917
114	115 214						715 814	815 914	915
		213 312	313 412	413 512	513 612	613 712			
110	111 210	211 310	311 410	411 510	511 610	611 710	711 810	811 910	911
108	109 208	209 308	309 408	409 508	509 608	609 708	709 808	809 908	909
104	105 204	205 304		405 504	505 604	605 704	705 804	805 904	905
102	103 202	203 302		403 502	503 602	603 702	703 802	803 902	903
100	101 200				501 600	601 700	701 800	801 900	901

ENTRANCE

All booths are 10' X 10' and include:

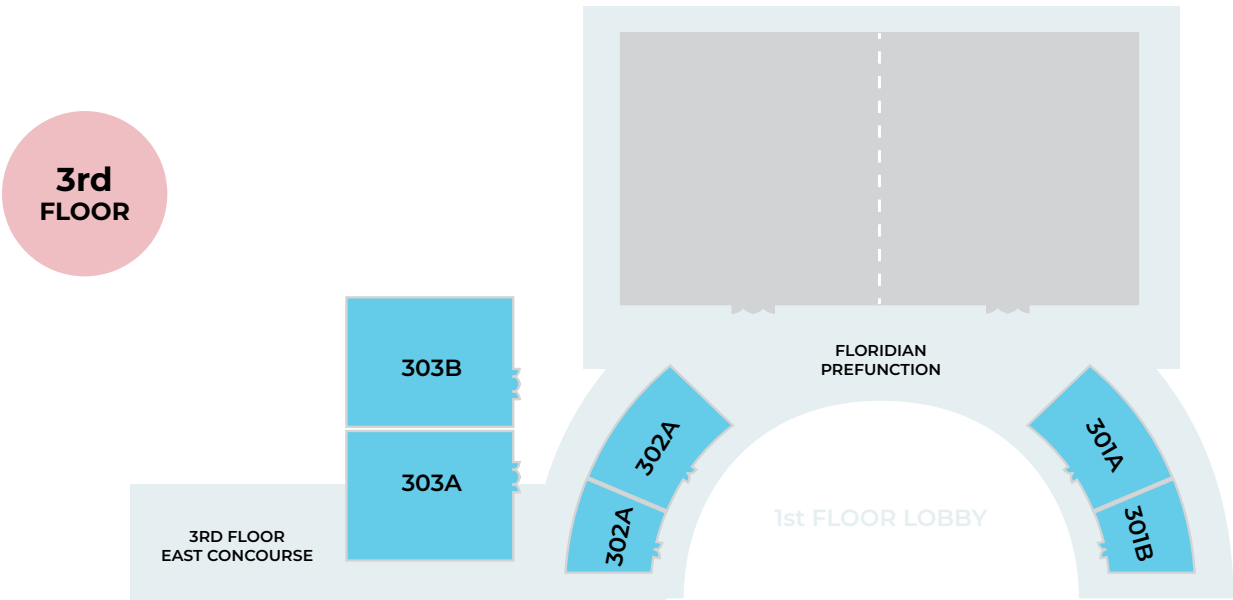
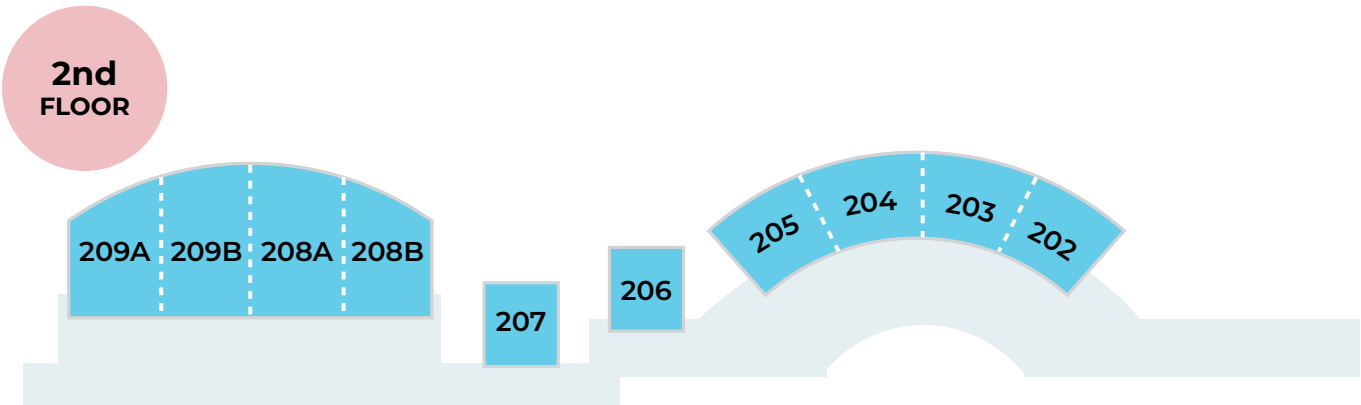
- Standard 8' backwall
- Carpeted booth
- 3' side-draped walls,
- Booth identification sign
- Two chairs
- One 6' draped table
- One wastebasket
- Security service
- Free listing in the official digital show program if contract received before 5/14/2025
- Free listing and link on the congress' web site

#### Price per Booth:

On or before January 24, 2025	\$3,000.00
After January 24, 2025	\$3,500.00

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Broward County Convention Center | October 19 & 20 2025



ROOM	MAXIMUN CAPACITY	PRICE PER SESSION	ROOM	MAXIMUN CAPACITY	PRICE PER SESSION
Room 202	96	\$800	Room 209A	143	\$900
Room 203	96	\$800	Room 209B	215	\$1000
Room 204	96	\$800	Room 301A	100	\$800
Room 205	96	\$800	Room 301B	92	\$800
Room 206	66	\$700	Room 302A	92	\$800
Room 207	72	\$700	Room 302B	100	\$800
Room 208A	215	\$1000	Room 303A	406	\$1100
Room 208B	143	\$900	Room 303B	420	\$1100



# Aesthetic Congress Communications

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Broward County Convention Center | October 19 & 20 2025

## CLASSROOM CONTRACT

1. APPLICATION and CONTRACT for exhibit space at THE INTERNATIONAL CONGRESS OF ESTHETICS AND SPA, Fort Lauderdale, FL, 2025 managed by Aesthetic Congress Communications, to be held at the Broward County Convention Center on October 19 & 20, 2025. Return copy of completed application to Aesthetic Congress Communications, 3929 Ponce de Leon Blvd., Coral Gables, Florida 33134 or fax to 1.305.443.1664

COMPANY NAME (as it should appear in all future Congress material)

STREET ADDRESS

CITY

STATE

ZIP CODE

COMPANY REPRESENTATIVE TO RECEIVE  
EXHIBIT CORRESPONDANCE AND BULLETINS

TITLE

PHONE

E-MAIL

WEB SITE

FAX

TOLL FREE NUMBER (as it should appear in all future Congress material)

**2. PAYMENT SCHEDULE** A minimum deposit of 50% of the total rental fee of your classroom is required with the application. The final 50% is due 60 days before the show opening date (August 19, 2025).

**PAYMENT BY ZELLE: [ICES@LNEonline.com](mailto:ICES@LNEonline.com)**

**Check # \_\_\_\_\_** (Make check payable to **Aesthetic Congress Communications**)

	1st Choice Class Number	Cost	2nd Choice Class Number	Cost	3rd Choice Class Number	Cost
Sunday October 19, 2025 Classroom						
11:00 a.m. to 12:00 p.m.						
2:00 p.m. to 3:00 p.m.						
3:30 p.m. to 4:30 p.m.						
Monday October 20, 2025 Classroom						
11:00 to 12:00 p.m.						
2:00 p.m. to 3:00 p.m.						
	TotalTotal	\$	Total Total	\$	TotalTotal	\$

By signing the exhibitor acknowledges having read and agreed the Terms & Conditions on the reverse side of this Contract. Exhibitors understand that this application will become a bidding contract upon acceptance by Aesthetic Congress Communications (ACC). Any changes to the information on this application must be provided to ACC in writing.

Application's Authorized Signature \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_

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## DIGITAL SHOW PROGRAM ADVERTISING CONTRACT

### DON'T MISS THE OPPORTUNITY...

The Fort Lauderdale Official Digital Program will be available on our website and promoted to our e-database of 85,000 subscribers/attendees.

As an advertiser receive a free direct link to your website from our digital show program.



Digital Program

☐

**2-page color spread \$ 5000.00**

Trim Size 16.75" X 10.875"

Bleed Size 17.25" X 11.375"

☐

**Full Page Color \$ 2600.00**

Trim Size 8.375" X 10.875"

Bleed Size 8.875" X 11.375"

☐

**1/2 Page \$ 1500.00**

Trim Size 6.75" X 4.75"

No Bleed

**PAYMENT SCHEDULE** Contract must be returned by May 20, 2025 with FULL PAYMENT OF THE AD

**PAYMENT BY ZELLE: ICES@LNEonline.com**

Check # \_\_\_\_\_ (Make check payable to **Aesthetic Congress Communications, Inc.**)

**Artwork** due no later than 6/11/25. Aesthetic Congress Communications is hereby authorized to place your advertisement in the official program of The International Congress of Esthetics and Spa, Fort Lauderdale, FL 2025

\* Make sure to include your booths numbers on artwork.

ADDITIONAL COMMENTS: \_\_\_\_\_

FIRM NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

AUTHORIZED BY: \_\_\_\_\_

POSITION: \_\_\_\_\_ SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

Please keep in mind that space is limited and is being handled on a first come first serve basis.